

ESI's Coaching Services

Discover a way to maximize the return on your training investment and help your employees succeed—*coaching*.

Classroom instruction alone often does not provide students with all the necessary skills and experience to guarantee success. That's why ESI has developed an effective set of Coaching Services to ensure your employees get the most from their training and that your organization's training program meets its ultimate objectives.

Coaching is, essentially, improving proficiency by using a consistent, standardized learning process. Whether it's one-on-one or conducted in workshops, coaching engagements require and benefit from close interaction between a coach and an individual or individuals. Equally as important, the engagement must include consistent communication between a coach and the engagement's stakeholders.

The ESI Coaching Process

ESI will work closely with you to tailor our Coaching Services to meet your organization's specific needs. Once the correct approach is identified, we'll create the schedule, scope and deliverables necessary for success. During each engagement, your key stakeholders will be kept informed of the program's process, and, once complete, they will receive all final results.



+1 (703) 766-3337

building talent, **driving** results

www.esi-intl.com/coaching

The Benefits of a Good Coach

Retention

Research shows that post-learning reinforcement is an excellent way to maximize retention. That's why, as part of our continuous learning approach, ESI offers a variety of services designed to help reinforce classroom learning, including MyESI™, our online training portal, which puts assessments and tools from our courses right at your employees' fingertips. Coaching Services are a powerful way to help your team members retain their new skills and maximize your organization's training investment.

Support

ESI's Coaching Services provide a resource to support your employees—from the least experienced to the most experienced. This leads to a more confident, capable staff and increased employee satisfaction.

Perspective

An ESI Coach can offer you objective insight into your organization, which helps you see through the politics and red tape that often stand in the way of success. This fresh perspective is particularly helpful for dealing with organizational change.

Highest Quality Coaches

Like all of ESI's offerings, the quality of our Coaching Services is second to none. Our coaches are seasoned professionals and are experts in both training and implementation. They'll bring years of experience and expertise to every engagement, ensuring satisfaction at every level of your organization.

Choose Your Coaching Method

ESI currently offers our clients four separate coaching methods to choose from. Each option offers a unique set of advantages.

❖ *One-on-One Coaching*

Whether they're new to the industry or an experienced veteran, your employees have specific areas that they can improve upon. One-on-One Coaching will guide individual employees down the path to improved performance and can be customized to meet that individual's needs.

❖ *Learning Reinforcement Workshops*

Taken after an ESI course, these valuable workshops are designed to help facilitate the application of new skills learned in that course. Together, participants and an ESI Coach work to overcome challenges that your employees have encountered since completing their course and set up a detailed plan for continued success.

Learning Reinforcement Workshops are currently available for—

- ❖ *How to Gather and Document User Requirements*
- ❖ *Introduction to Testing for Business Analysts*

Bring ESI's Coaching Services to Your Organization

For more information on ESI's Coaching Services, and to find out how they can help you meet your organizational objectives, visit www.esi-intl.com/coaching or call (877) 766-3337 or +1 (703) 558-4445.